

2018 Sponsor & Exhibitor Prospectus



Cambridge Healthtech Institute's 9th Annual

March 12-16, 2018
Sheraton Inner Harbor • Baltimore, MD

Biotherapeutics Analytical Summit

Empowering Innovation with the Right Tools and Techniques



Method Development,
Qualification & Validation



Advances in Characterization
Methods & Approaches



Comparability
& Biosimilarity



Process Analytics
& Characterization

2018 Conference Programs

EVENT FEATURES

Record
Attendance
in 2017

Esteemed
Delegates from
15+
Countries

91%
of Attendees from
Leading Biotech &
Pharma Companies

Reserve your exhibit space
BY October 20th AND
SAVE \$300!



SPONSORSHIP, EXHIBIT & LEAD GENERATION OPPORTUNITIES

CHI offers comprehensive sponsorship packages that can be customized to your company's objectives and budget. Sponsorship allows you to achieve your objectives before, during, and long after the event. Packages may include podium presentations, exhibit space and branding, as well as the use of delegate lists. Signing on early will maximize your exposure to qualified decision-makers and drive traffic to your website in the coming months.

PODIUM PRESENTATIONS – AVAILABLE WITHIN THE MAIN AGENDA!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute podium presentation during a specific conference program, breakfast, lunch, or separate from the main agenda within a pre-conference workshop. Package includes exhibit space, on-site branding, and access to cooperative marketing efforts by CHI. For the luncheon option, lunches are delivered to attendees who are already seated in the main session room. Presentations will sell quickly, so sign on early to secure your talk!

INVITATION-ONLY VIP DINNER/HOSPITALITY SUITE

Select specific delegates from the pre-registration list to attend a private function at an upscale restaurant or a reception at the hotel. From extending invitations, to venue suggestions, CHI will deliver your prospects and help you make the most of this invaluable experience.

ONE-ON-ONE MEETINGS

Select your top prospects from the pre-conference registration list. CHI will reach out to your prospects and arrange the meeting for you. A minimum number of meetings will be guaranteed, depending on your marketing objectives and needs. A very limited number of these packages will be sold.

ADDITIONAL OPPORTUNITIES AVAILABLE FOR SPONSORSHIP INCLUDE:

- Conference Tote Bags
- Literature Distribution (Tote Bag Insert or Chair Drop)
- Badge Lanyards
- Program Guide Advertisement
- Padfolios and more...

LOOKING FOR ADDITIONAL WAYS TO DRIVE LEADS TO YOUR SALES TEAM?

CHI's Lead Generation Programs will help you to obtain more targeted, quality leads throughout the year. We will mine our database of over 1,000,000 life science professionals to meet your specific needs. We guarantee a minimum of 125 leads per program! Opportunities include:

- White Papers
- Web Symposia
- Custom Market Research Survey
- Podcasts

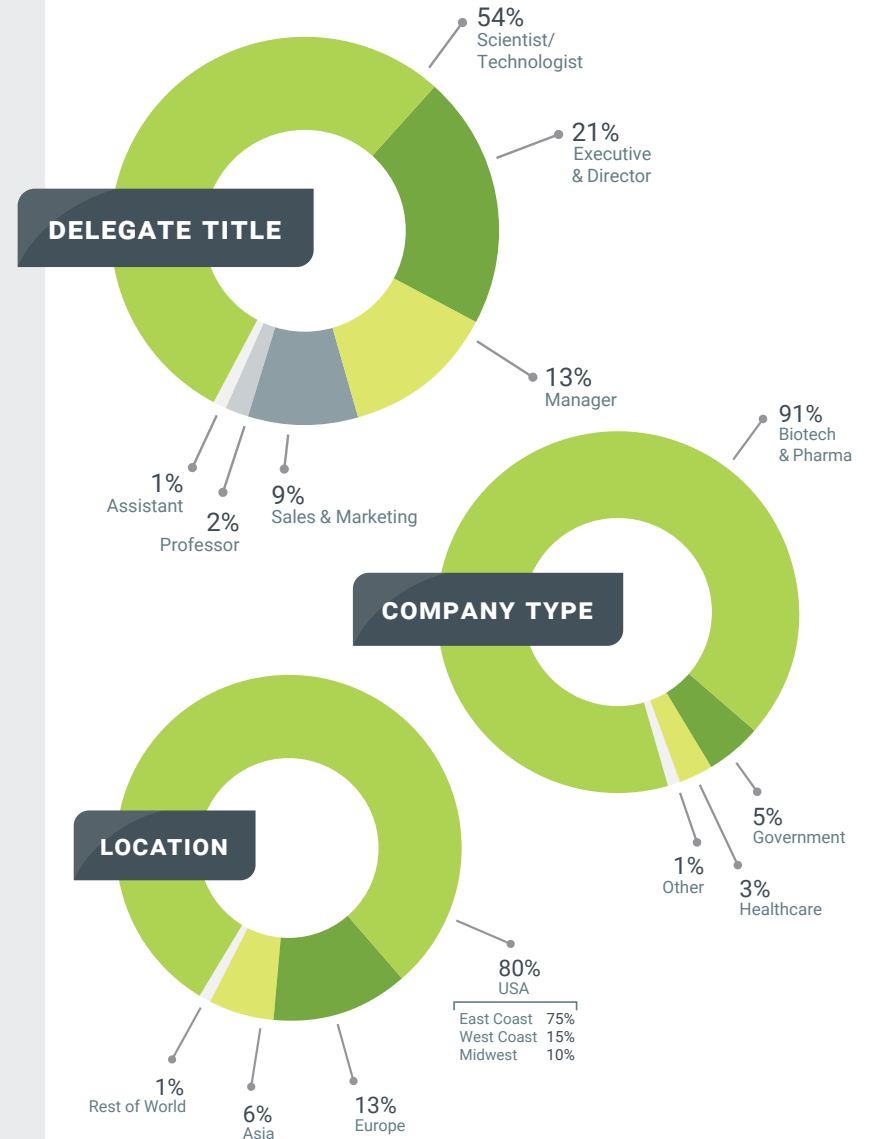
EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve your booth today!

2017 SPONSORS & EXHIBITORS

- Agilent Technologies
- Applied Photophysics, Inc.
- BioPharmaSpec
- Bruker Optics
- Essential Pharmaceuticals, LLC
- Fluid Imaging Technologies
- FujiFilm
- GE Healthcare
- Genedata
- Malvern Instruments
- NanoTemper Technologies
- PerkinElmer
- Promega Corporation
- ProZyme, Inc
- S-Bio, Sumitomo Bakelite Co., Ltd.
- SCIEX
- Unchained Labs

2017 ATTENDEE DEMOGRAPHICS



For additional sponsorship, exhibit & lead generation information, please contact:

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